

Perceptions in Media

An investigation into how images have powers of persuasion and manipulation, including their political, social, cultural, economic, and philosophical effects and ramifications. We examine not only film, but also television, the Internet, and commercial marketing. The goal of the course is to heighten individual perceptions and generate counter-messages of our own, making a dynamic and positive impact on the contemporary cultural landscape.

Course Number: INTD250

Unit: 3.0

Program: UNDG Interdisciplinary Studies